



# School of Graduate Studies and Research

Invites faculty, staff, and students to attend

## Joint Lecture

Presented by



**Dr. Dariusz  
Dolinski**

and



**Dr. Tomasz  
Zaleskiewicz**

University of Social Sciences and Humanities (Wroclaw, Poland)

Titled

## “Applying Social Psychology in Business and Economics”

**Tuesday, December 9, 2014, at 3:00 PM**  
**Conference Room - Building D**

### *About the Speakers*

**Dr. Dariusz Dolinski** – Professor of Psychology and social psychologist, earned his Ph.D. in 1988 from the Social Psychology Program at Warsaw University. He is on the faculty at the University of Social Sciences and Humanities (Wroclaw, Poland), the president of the Polish Society for Social Psychology, past president of Committee for Psychology of Polish Academy of Sciences, past member of the Editorial Board of Social Influence, editor of the Polish Psychological Bulletin, and author of 11 books and over 200 articles and book chapters. He is working in the area of social influence, and his research program has investigated such topics as the fear-then-relief tactic, the foot-in-the-door phenomenon or the dialogue involvement technique.

**Dr. Tomasz Zaleskiewicz** – Professor of Psychology at the University of Social Sciences and Humanities (Wroclaw, Poland). His research interests include the psychology of economic behavior, the psychology of money, decision making, and risk perception. He is President Elect of the International Association of Applied Psychology (Division of Economic Psychology), Honorary Secretary of the International Association for Research in Economic Psychology, and Associate Editor of the Journal of Economic Psychology. Dr. Zaleskiewicz is author or co-author of 6 books and numerous papers published in international journals. His most important articles focus on such topics as the dual theory of risk, the psychological consequences of money, predictions in financial markets, and the consequences of fear of death for economic behavior and preferences.