



School Of Graduate Studies and Research

Invites faculty, staff, and students to attend

Public Lecture

by



Gerald R. Shaye

President of Shaye Global LLC - Albany, New York

“Opportunities in the Global Marketplace”

Wednesday, November 5, 2014, at 3:00 PM

Conference Room - Building D, Second Floor

About the Speaker

Mr. Gerald R. Shaye is Founder and President of the consulting firm Shaye Global LLC, and Executive in Residence at Sage Colleges in Albany, New York. From 1990 to 2012 Mr. Shaye served as Director of International Trade Development for the New York State Department of Economic Development. His responsibilities included the promotion of exports from New York State as well as the attraction of foreign direct investment. He has consulted with more than one thousand businesses in New York State, and during Mr. Shaye's career with NYSDED he led trade missions to China, Japan, Chile, Brazil, Argentina, Mexico, Venezuela, Peru and several European countries. He was invited by the Japanese government to participate in the Export Japan Study Program and was a delegate to an international conference of Trade Directors in Santiago, Chile. Mr. Shaye managed a creative program designed to promote the export of consulting engineering services to six Latin American countries. Mr. Shaye has participated in more than 300 seminars, export promotion workshops and foreign investment projects, and he currently teaches International Business and International Marketing in the MBA programs at Union Graduate College, The Sage Colleges and The University at Albany as well as in Argentina, Russia, China, Venezuela and Mexico. Mr. Shaye is past-president of the Tech Valley Global Business Network of New York's Capital Region, and he has been a member of its board for 23 years. He currently serves as chair of the Albany-Tula Alliance, and serves on the boards of the Albany Roundtable and CHANGE (Consulting for Health, Air, Nature & a Greener Environment). Mr. Shaye was honored with a lifetime achievement award by the Tech Valley Global Business Network in 2012.

Mr. Shaye is in Ras Al Khaimah as a guest of the RAK Chamber of Commerce.